

# Buffalo Intellectual Property Law Journal

---

Volume 9 | Number 1

Article 5

---

10-1-2013

## Table of Contents

Buffalo Intellectual Property Law Journal

Follow this and additional works at: <https://digitalcommons.law.buffalo.edu/buffaloipjournal>

---

### Recommended Citation

Buffalo Intellectual Property Law Journal, *Table of Contents*, 9 Buff. Intell. Prop. L.J. ix (2013).  
Available at: <https://digitalcommons.law.buffalo.edu/buffaloipjournal/vol9/iss1/5>

This Front Matter is brought to you for free and open access by the Law Journals at Digital Commons @ University at Buffalo School of Law. It has been accepted for inclusion in Buffalo Intellectual Property Law Journal by an authorized editor of Digital Commons @ University at Buffalo School of Law. For more information, please contact [lawscholar@buffalo.edu](mailto:lawscholar@buffalo.edu).

# BUFFALO INTELLECTUAL PROPERTY LAW JOURNAL

---

VOLUME IX

FALL 2013

---

## TABLE OF CONTENTS

### ARTICLES

**PRETENDING WITHOUT A LICENSE: INTELLECTUAL PROPERTY AND  
GENDER IMPLICATIONS IN ONLINE GAMES**

*Casey Fiesler*

1

**COORDINATING EXTENSIVE TRADEMARK RIGHTS AND COMPETITION  
POLICY**

*Kexin Li*

35

### NOTE

**GEOLOCATION AND TARGETED ADVERTISING: MAKING THE CASE  
FOR HEIGHTENED PROTECTIONS TO ADDRESS GROWING PRIVACY  
CONCERNS**

*Ryan Mura*

77

