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High Honors for A Sought-After Law Professor

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High honors for a sought-after law professor

“A popular University at Buffalo School of Law professor whose teaching on intellectual property law is enlivened by humor, music videos and a wide-ranging command of popular culture has won the state university system’s highest award for teaching.

Professor Mark Bartholomew, who joined the Law School in 2006, was awarded the SUNY Chancellor’s Award for Excellence in Teaching by SUNY Chancellor Nancy Zimpher. The award recognizes “consistently superior teaching at the graduate, undergraduate or professional level in keeping with the State University’s commitment to providing its students with instruction of the highest quality.”

“Mark is truly beloved by his students, and they exhibit a striking loyalty toward him,” said Professor James A. Gardner, interim dean of the Law School. “He spends an enormous amount of time preparing his classes, and creatively uses images, videos and other kinds of displays when doing so will help solidify his students’ understanding. At the root of these efforts lies both a love of his field, and a profound caring for the success and welfare of his students.”

Bartholomew, who joined the faculty in 2006, has been previously recognized twice with the Law School’s only teaching award, the Faculty Award, and in 2009 he received UB’s Teaching Innovation Award. His scholarship and teaching focus on intellectual property and law and technology, with an emphasis on copyright, trademarks, advertising regulation and online privacy.

Bartholomew’s forthcoming book, Ackee: The New Advertising and the Legal System’s Failure to Respond, will soon be published by Stanford University Press. His articles have been published in the Vanderbilt Law Review; the George Washington Law Review; the William & Mary Law Review; the Brigham Young Law Review; the Connecticut Law Review and the Berkeley Technology Law Journal, among others. He is a frequent commentator on intellectual property issues in broadcast and print media as well as a speaker at academic and professional conferences.

A graduate of Cornell University and Yale Law School, Bartholomew previously clerked on the Ninth Circuit Court of Appeals and practiced law, both as a litigator for a San Francisco law firm and as a deputy county counsel in Sonoma County, Calif.