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Building the development team

Jeff Piscitelli joins UB Law

Jeff Piscitelli is no stranger to travel. He has been a “road warrior” for most of the last three years as an assistant director of development programs at the University of Rochester, his alma mater. He is now joining the fundraising team at UB Law School, where he will travel nationally – Florida, D.C., North Carolina, California and Massachusetts – as well as throughout New York State, to meet alumni, bring them up to date on the Law School’s recent achievements and request their support.

“I am very impressed with the changes Dean Mutua has made to the academic program,” says Piscitelli. “He has created a dynamic curriculum that challenges the students and prepares them for life after law school. I am convinced that UB Law, if it has the necessary resources, is positioned to become one of the best law schools in the country. I look forward to helping it accomplish that goal.”

Piscitelli grew up in Springville, a small town 25 miles south of Buffalo. An exceptional athlete, he led the mighty Griffins football team as quarterback to a state championship in his senior year. He continued to lead on the field at the University of Rochester, where he was the starting quarterback for four years. “I’ve learned the value of relationships from playing football,” Piscitelli says. “You meet so many great people and build bonds with them, and you never lose that. You learn how to work to-



“The school has incredibly accomplished alumni who have been very welcoming to me and who believe in the importance of giving back. We don’t want them to lose touch with the school.” – Jeff Piscitelli

ward a common goal as a team. That collaborative spirit and persistence is a valuable asset in the development world.”

After graduating in 2001 with a bachelor’s degree in economics and a concentration in marketing management, he became an assistant football coach at the University of Rochester. He worked on weekly game planning, prepared schematics and scouting reports, helped run practices and recruited student athletes. He then spent three years in Buffalo working for an insurance company before re-

turning to the University of Rochester and beginning his development career with the School of Engineering and the School of Arts and Sciences. His time at the University of Rochester was well spent, enhancing his belief in the importance of higher education and helping him hone his skills in his new profession. For the last two years Piscitelli commuted to Rochester from Snyder, a suburb of Buffalo, where he lives with his wife, Lauren, a physical education teacher and a star athlete as well. Both love the Western New York community and Piscitelli is delighted to be working in Buffalo as part of the Law School team.

“This was a perfect opportunity to work for a high-quality school and terrific people in my own back yard,” says Piscitelli. “It is wonderful to bring impressive, positive news to the alumni I am visiting. We have a bright student body, which is being taught by talented professors and is preparing to become the next generation of strong legal professionals,” he continues. “The school has incredibly accomplished alumni who have been very welcoming to me and who believe in the importance of giving back. We don’t want them to lose touch with the school. We want their input, and we want them to know about the advancements being made here. The stronger we make the Law School and the University, the more valuable their law degree will become. We cannot achieve our potential without help from our alumni and friends. With the message we have to share, I know we will be successful.”

Jeff Piscitelli can be reached at (716) 645-3076 or at jjpiscit@buffalo.edu.